

Thursday May 11, 2023 Boston, London

IMMEDIATE RELEASE

Eat Your Books (EYB), a unique website that provides a digital recipe search of cookbooks and magazines, and **ckbk**, the only website to offer online unlimited access to a curated collection of the world's great cookbooks, are delighted to announce a collaboration. This partnership will enhance the user experience for members of both services, combining the extensive and nimble recipe database provided by **EYB** with the ever-growing library of digital cookbooks available at **ckbk**.

ckbk members will be able to add the entire **ckbk** collection to their **EYB** Bookshelf with one click, thereby including ckbk recipes in their EYB searches, alongside cookbooks they own in print. And **EYB** members will see direct links to the full recipes on **ckbk**'s site.

Jane Kelly, co-founder and CEO of **Eat Your Books**, said: "This is a very exciting development for **Eat Your Books**. It gives **EYB** members access to full recipes in a wide range of cookbooks while allowing **ckbk** members to search their **ckbk** recipe collection alongside their print cookbooks and magazines. The combination of **EYB**'s searchable index of 2.4 million recipes with **ckbk**'s 120,000+ full recipes from cookbooks gives cooks an unbeatable resource."

Matt Cockerill, co-founder and CEO of **ckbk** said "We're thrilled to launch this new cooperation with **Eat Your Books** to make our two services work together seamlessly. **Eat Your Books** users can now search not only the print cookbooks they own, but also the cookbooks included in their **ckbk** subscription – and the newly-added links mean the full recipe is now just a click away."

This collaboration upgrades the benefits enjoyed by current members of **Eat Your Books** and **ckbk** and provides a fantastic opportunity for new subscribers to begin their memberships with this added perk. There will be a special discount for Eat Your Books members on access to **ckbk**, and also a free month of **Eat Your Books** access for **ckbk** members.

Eat Your Books was launched in 2009 and provides the most comprehensive recipe search engine in the world for recipes from cookbooks, food magazines and online. Members create their own Bookshelf of their collection and then have a complete search engine for every recipe they own with comprehensive search options such as ingredients, recipe type, special diet, ethnicity, occasion, etc.

ckbk offers instant unlimited access, via its website and app, to the full content of more than 700 cookbooks. Users can post reviews, add private notes, and create their own 'recipe playlists'. ckbk's searchable collection includes over 120,000 recipes from trusted authors and top chefs, with more titles added each week.

Jane Kelly Co-founder and CEO Eat Your Books jane@eatyourbooks.com Matt Cockerill Co-founder and CEO ckbk <u>matthew.cockerill@ckbk.com</u>

Additional resources

- 1. Artwork (logos and screenshots): <u>https://www.ckbk.com/eyb-ckbk-images.zip</u>
- 2. EYB announcement to members: <u>https://www.eatyourbooks.com/blog/2023/05/11/eyb-and-ckbk-are-linking-up</u>
- 3. ckbk announcement to members: <u>https://app.ckbk.com/features/eat-your-books</u>